



Dear Sponsor,

Since 2015, Stars United Global Outreach has worked tirelessly to serve underprivileged youth in the Dallas community by delivering education on practical and critical skills that are mobilizing our youth to entrepreneurship and financial literacy.

We have seen 100% graduation rates from our programs in that time—a track record which has led to partnerships with other esteemed local organizations, including UNT Dallas, Urban SERCH, Dallas City of Learning, United Way, and Big Thought.

Additionally, our mission statement has attracted the support of many major sponsors:



As a result, we are excited to invite you to support **Blueprint for Success**: An annual program that has provided deep immersion to practical management, leadership, collaboration, and communication skills to more than 150 students.

Would you be willing to help us by sponsoring this initiative with a donation? We have many tiers of giving which will win you various levels of incentives. We have enclosed both a description of our program and a breakdown of donation tiers for your convenience.

Your generosity means the world to us. The support from our sponsors helped us host our most successful Blueprint for Success yet.

We would love to discuss a relationship for the future, so please contact us if you'd like to get involved or have any further questions about our organization.

With Gratitude,

Star Williams

214-702-9439

[info@starsunitedglobaloutreach.org](mailto:info@starsunitedglobaloutreach.org)

[www.starsunitedglobaloutreach.org](http://www.starsunitedglobaloutreach.org)

## Blueprint for Success: Program Descriptions



### Life Skills Program

Our Life Skills classes are designed to help build independence with a focus on social-emotional learning (SEL) skills that teens need. These skills are relationship building, resume writing, social and self-awareness, decision making, effective communication, and so much more!

### Leadership Camp

Our Leadership Camp is a two-week summer workshop designed to help kids ages 12 through 18 build confidence, self-esteem, and self-awareness with a keen focus on leadership development.

### Smart Investments Program

The Smart Investments Program will help teens learn how to develop a plan for building personal wealth while understanding basic investment principles.

### Entrepreneurship Program

The Entrepreneurship Program will provide students the foundational tools to start and grow a small business. Since starting our program in 2017, 25% of our graduates have successfully started a small business and with your help we can increase the success rate.

### Cultural Entrepreneurship Workshop

The Cultural Entrepreneurship Workshop will provide a solid understanding of what entrepreneurship is, how to become an entrepreneur, and most importantly how our ancestors played a significant role in African Americans becoming business owners.

## Blueprint for Success: Donation Tiers



### Needs and Basics Sponsorship

- Donors can choose to donate any of the following:
  - T-shirts
  - Youth based educational books focused on leadership and personal development
  - Meals and snacks
  - Supplies (e.g., paper, pencils, notebooks, pens, flip chart)
  - Raffle prizes and gift bags
  - Activities (e.g., museums, theme parks)
  - Photographer and/or videographer

### Youth Sponsorship – \$500

- Each child will receive a t-shirt, swag bag, snacks, activities, and materials for workshop

### Silver Sponsorship – \$2,500

- All the incentives of the previous tier
- Two (2) minute presentation on your company during workshop
- Logo positioning on organization homepage
- Approved product line and/or company literature in workshop bags

### Gold Sponsorship – \$5,000

- All the incentives of the previous tier
- Social Media Marketing via Facebook and Twitter

### Platinum Sponsorship – \$7,500

- All the incentives of the previous tier
- Logo placement on highlight video
- Company listed in video credits to include website

## Blueprint for Success: Sponsorship Application

Organization

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Contact Person/Title

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Address, City, State & Zip

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Phone Number

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Fax

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E-mail Address

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Website

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Sponsorship Package Levels:

Platinum Gold Silver Youth

General Donation: \$100\_\_\_ \$75\_\_\_ \$50\_\_\_ \$25\_\_\_ Other\_\_\_

Payment can be made via PayPal, QuickPay, check, or money order. Payment plans are available for purchases over \$200. Please return application via email to

director@starsunitedglobaloutreach.org. If mailing: PO Box 542213, Grand Prairie, TX 75054

[www.paypal.me/starsunited](http://www.paypal.me/starsunited) OR Chase quick pay using [director@starsunitedglobaloutreach.org](mailto:director@starsunitedglobaloutreach.org)